



Reach Over 50 Million Active Grocery Shoppers

Reach highly targeted and responsive grocery shoppers with an unmatched level of precision to present your offer in front of the most responsive audience. Ensure your upcoming marketing strategy reaches tech savvy consumers interested in your grocery and food promotions. Marketing campaigns can be tailored to your desired target audience. Email and direct mail list segmentation includes geography, demographic selects, lifestyle qualifiers, consumer behavior, purchase preference and other relevant market segmentation qualifiers to assure a perfect fit for an ideal audience.

Select from a variety of grocery buyer categories including primary grocery shopper, presence of children, family size, pet owners, health conscious shoppers, vegetarians, organic and natural product buyers, coupon clippers, gourmet buyers, foodies, cooking enthusiasts, ethnic product buyers, discount and wholesale buyers, and much more!

Active Moms	27,483,962
Active Wine & Cheese Enthusiasts	15,122,538
Allergy and Gluten Free Grocery Shoppers	17,891,203
American Coffee Lovers	17,403,124
American Cooking Enthusiasts	22,475,931
American Coupon Clippers	53,418,352
American Families Online	46,882,391
American Home Delivery Shoppers	28,994,301
American Multi-Generation Households	15,572,384

American Vegetarians	3,193,548
Chocolate Lovers	15,827,575
Dieting and Weight Loss Grocery Shoppers	17,784,282
Healthy Eating and Nutrition Enthusiasts	22,939,256
Home Grocery Delivery Enthusiasts	24,303,798
Organic Grocery Shoppers	21,418,207
Outdoor Grilling & Barbeque Enthusiasts	10,927,134
Primary Household Grocery Shoppers	65,613,528
Specialty Grocery Buyers	41,983,264

Contact eTargetMedia to learn more about all of our high-quality Email and Direct Mail Lists.

If you are looking for Targeted, Effective Results on an upcoming marketing campaign, contact eTargetMedia today for custom counts and list recommendations.

Contact us at:

Phone: 1-888-805-3282 (DATA)

Email: info@eTargetMedia.com

Web: www.eTargetMedia.com

