



## eTargetMedia's Active Charitable Donors Lists

**Active Charitable Donors.....48,689,234**

Reach charitable donors who actively contribute to a full range of non-profit organizations, social causes and charities to support various social needs nationally and internationally. The Active Charitable Donor file represents an extensive and diverse population of individuals who actively donate to various charities. Their philanthropic efforts directly impact numerous causes across various sectors. We offer a 20% non-profit discount so contact us today for more information.

Accessing this file allows you to tap into a wealth of fundraising possibilities and offers a proven source of potentially generous contributions from individuals who know their donations to organizations such as yours make a difference in society. We also have the ability to target your desired audience through various demographic and geographic segmentation. Demographic selects include age, gender, marital status, presence & age of children, education level, occupation, income, home owner status, length of residence, net worth, and lifestyle interests. Geographic targeting includes zip code, zip radius, SCF, city, county, metro area, state, and U.S. nationwide.

If you are looking to proceed with an email campaign, we handle the entire process. Pricing includes all selection criteria, set-up, testing, transmission, and tracking of your HTML and/or text creative. Additional discounts are also available based on budget, order quantity, and the frequency of deployments.

### We can select an interest in specific charitable causes:

Animal & Wildlife Charities  
Arts and Cultural Causes  
Children's Charities  
Educational Charities  
Environmental Causes  
Health

International Aid  
Political Causes  
Poverty  
Religious Causes  
Veteran's Causes

### Demographic Selects:

Donors  
Gender  
Homeowner  
Household Income  
Income  
Lifestyle Interest  
Mail Order Buyer  
Marital Status  
Monthly Hotline  
Online Buyer  
Presence of Children  
SCF  
State  
Zip Code

**Contact eTargetMedia to learn more about all of our high-quality Email and Direct Mail Lists.**

**If you are looking for Targeted, Effective Results on an upcoming marketing campaign, contact eTargetMedia today for custom counts and list recommendations.**

### Contact us at:

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